SHOWS UP TRAINED

A blank Muse starts from zero. Yours won't.

Shows Up Trained installs a proven operating system into your own Muse account: specialist seats, ready-made SOPs and skills, and clear rules for what it can do on its own and what it must ask you about first.

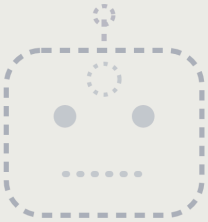
Set up for your business, your personal life, or both, in about an hour, at your own pace.

SHOWS UP TRAINED

What you're actually testing

The download is the skeleton. This is the training.

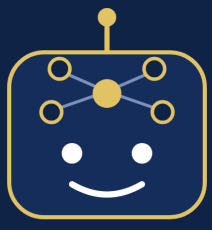
MUSE ON ITS OWN



Brilliant, eager, and completely untrained. It doesn't know your business or your life, your rules, or what it should never do without asking you first.

the guided setup interview

WITH SHOWS UP TRAINED



The operating system that goes inside your Muse: the rules, the memory, the team structure, and the working habits of a system that already runs a real company every day.

Same Muse. Completely different animal.

THE DIFFERENCE IS THE TRAINING

Same Muse. Completely different animal.

Muse is powerful out of the box, but out of the box it knows nothing about your business or your life. Shows Up Trained is the layer that fixes that on day one.

A BLANK MUSE

- Starts from zero in every new chat
- Knows nothing about your business, your personal life or your voice
- You re-explain the same context again and again
- Generic answers, because it has nothing specific to work from
- No standing rules for what it may do without asking you

SHOWS UP TRAINED

- A setup interview loads your business, your life and your priorities into its memory
- Specialist seats you can talk to directly: marketing, tech, operations, finance, sales
- An approval matrix: it acts on its own for reversible work and always asks before anything that sends, spends or publishes
- SOPs and skills it follows every time, not just when you remember to ask
- It remembers what it learns, and improves with every update drop

Most people poke at a blank Muse for a week and drift away, not because it isn't powerful, but because there's nothing to grab onto. The training is the thing to grab onto.

WHAT IT ALREADY MAKES

This system isn't a demo. It works for a living.

Books

Written, produced and published to Amazon KDP, print and Kindle.

Websites

Business websites, designed, built, launched and maintained.

Newsletters

A weekly newsletter, researched and drafted by the system, sent by a human.

Videos & content

A daily content engine across Instagram, TikTok, YouTube, Threads and X.

Apps

Working apps, from spec to shipped, built by the agent team.

3D prints

Products designed in the system and printed in the shop.

PROOF, NOT PROMISES

The system that wrote this guide also published a 419-page business book to Amazon, built and launched a paying client's website, and runs the marketing for the company that sells it. Every output above is something it already does for real, not a mock-up.

And much more: audiobooks in production, affiliate marketing, reselling, trip planning, inbox and calendar management. If it is repeatable work, it can probably be trained.

HOW IT WORKS

Self-serve on purpose. About half an hour of your time.

1. **Get started**
   Two ways in: join with Stripe right on the site, or comment SUT on one of Jason's posts and he'll follow up one-to-one. Nothing is charged before you've seen the price and chosen to pay.

2. **Get your kit**
   The invite step comes first: join Muse with the invite link (you both get free tokens), then the full kit lands in your hands, with the start-here guide on top.

3. **Set it up in about an hour of hands-on time, in sittings you choose**
   Paste the bootstrap prompt and your Muse interviews you and sets itself up. Self-serve on purpose, with async support included for 12 months. It adds onto anything you've already built; nothing gets erased.

The founding cohort is open now.

showsuptrained.com

Your Muse subscription is always yours, paid by you directly to Muse, never bundled into this package. Shows Up Trained sells the system, the setup and the updates, never Muse access itself. One install payment, then updates for a year; don't renew and you keep your version, nothing breaks and nothing gets switched off.